ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

12¢

PDC

JULY

NO. 98

HATCH YOUR OWN LIVE SEA CIRCUS

Just add water and you've got "INSTANT LIFE."

ONLY $1.00

Yes, it's the living truth. In just 24-72 hours you can actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys (Exotic Saskatchawan Brine Shrimp) that are more fun than a barrel full of monkeys. Both children and adults will laugh and thrill with wonderful excitement as you watch the comic antics of these fantastic underwater buffoons. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by the tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels in the water... see the ticklish ones "scratch" each others backs. Watch them swim singly or in graceful formation creating an underwater circus.

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MONEY BACK GUARANTEE

Honor House Prod. Corp., Dept. BM-1
Lynbrook, N.Y.

Rush me my eggs for hatching my live sea circus at once. I understand if I am not 100% delighted, I may return it for prompt refund of my purchase price!

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Jughead

Take Me OUT Of The Ballgame

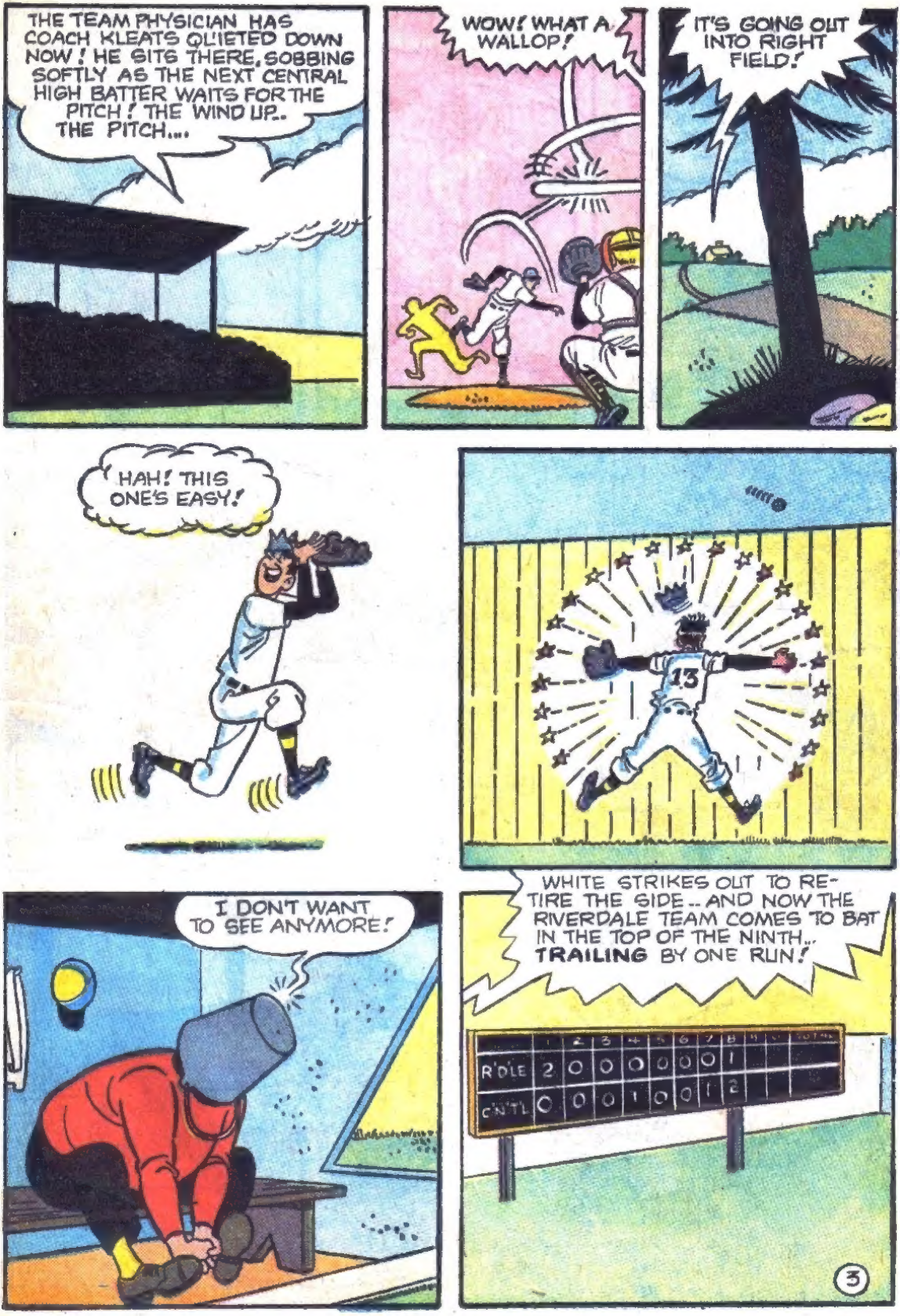
COACH, I TWISTED MY ANKLE THAT TIME! I DON'T THINK I'LL BE ABLE TO PLAY ANY MORE!

OH, NO!

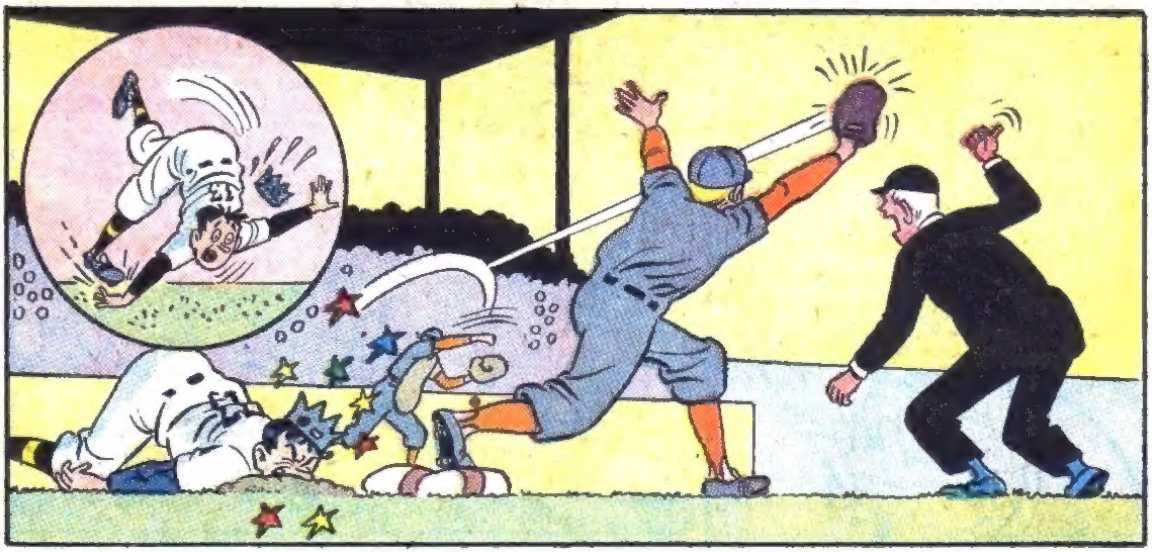
...AND SO FOLKS ...WITH THE RIVERDALE TEAM LEADING BY ONE RUN, COACH KLEATS IS FACED WITH THE PROBLEM OF FINDING SOMEONE TO REPLACE HIS STAR FIELDER! SOMEONE WHO CAN HIT LIKE MICKEY MANTLE ...FIELD LIKE WILLIE MAYS AND RUN BASES LIKE MAURY WILLS! WHO WILL IT BE?

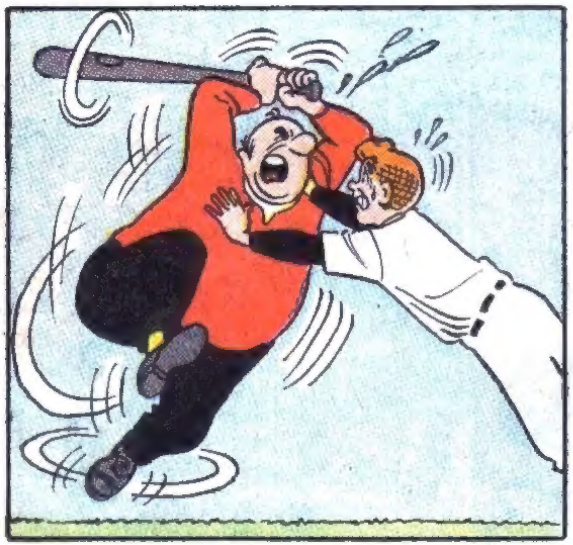
ARCHIE'S PAL JUGHEAD, No. 98, July, 1963. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. Copyright 1963, by ARCHIE COMIC PUBLICATIONS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

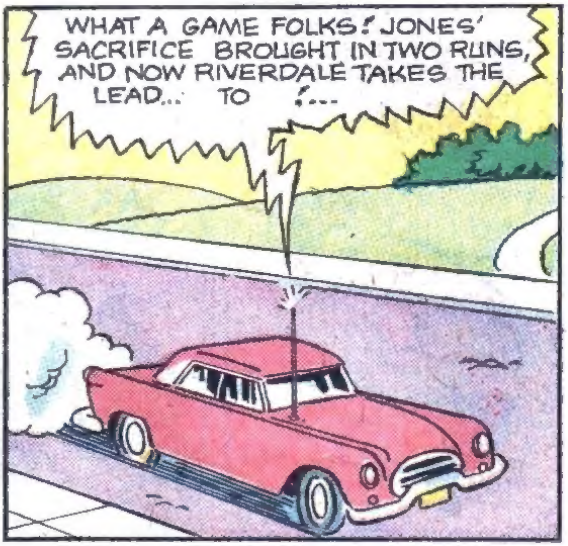
I'M READY, COACH!
JUGHEAD, PLEASE! YOU MUST BE KIDDING!
YOU CAN'T HIT, YOU CAN'T RUN AND YOU COULDN'T CATCH FLIES IF YOU WERE COVERED WITH HONEY!
COME ON, COACH! YOU'VE GOT TO PUT ME IN!
YOU'VE USED UP ALL YOUR PINCH-HITTERS AND RELIEF PITCHERS! THERE'S NO ONE LEFT!
GO AHEAD! (SOB)
13
WITH JUGHEAD JONES PLAYING RIGHT FIELD IN PLACE OF BIG MOOSE, THE RIVERDALE NINE TAKES THE FIELD AND GETS SET TO DEFEND ITS ONE RUN LEAD! THE FIRST CENTRAL HIGH BATTER STEPS TO THE PLATE.. HERE'S THE PITCH... HE SWINGS...
..AND SENDS A TOWERING FLY BALL TO DEEP CENTER! ANDREWS IS RACING AFTER IT.. HE'S UNDER IT.. HE...
SO WITH A CENTRAL HIGH RUNNER IN SCORING POSITION, THE RIVERDALE INFIELD MOVES IN TO TRY AND CUT OFF THE TYING RUN! JUST A SECOND, FOLKS! THERE'S ACTION IN THE RIVERDALE DUGOUT.. ONE OF THE PLAYERS.. NO! IT'S COACH KLEATS HAVING HYSTERICS!
2


THE TEAM PHYSICIAN HAS COACH KLEATS QUIETED DOWN NOW! HE SITS THERE, SOBBING SOFTLY AS THE NEXT CENTRAL HIGH BATTER WAITS FOR THE PITCH! THE WIND UP.. THE PITCH....
WOW! WHAT A WALLOP!
IT'S GOING OUT INTO RIGHT FIELD!
HAH! THIS ONE'S EASY!
13
I DON'T WANT TO SEE ANYMORE!
WHITE STRIKES OUT TO RETIRE THE SIDE.. AND NOW THE RIVERDALE TEAM COMES TO BAT IN THE TOP OF THE NINTH.. TRAILING BY ONE RUN!
R'DLE 2 0 0 0 0 0 0 1
C'N'TL 0 0 0 1 0 0 1 2
3

THE TENSION MOUNTS AS THE NEXT BATTER STEPS TO THE PLATE ... BASES ARE LOADED... ONE OUT... A HIT COULD CHANGE THE WHOLE GAME! THE PITCH...THE SWING... HE MISSES...
STEEE...RIKE TWO!
I'LL BE GOOD! HONEST I WILL... I'LL NEVER, NEVER JAYWALK OR THROW GUM WRAPPERS ON THE SIDEWALK AGAIN! JUST LET HIM GET A HIT!
UGH!
IT'S A MIRACLE! RUN, RUN!
RUN! RUN! RUN! LIFT THOSE SKINNY LEGS AND RUN!
4

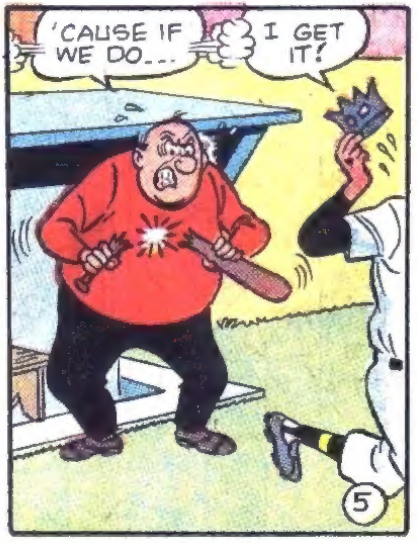




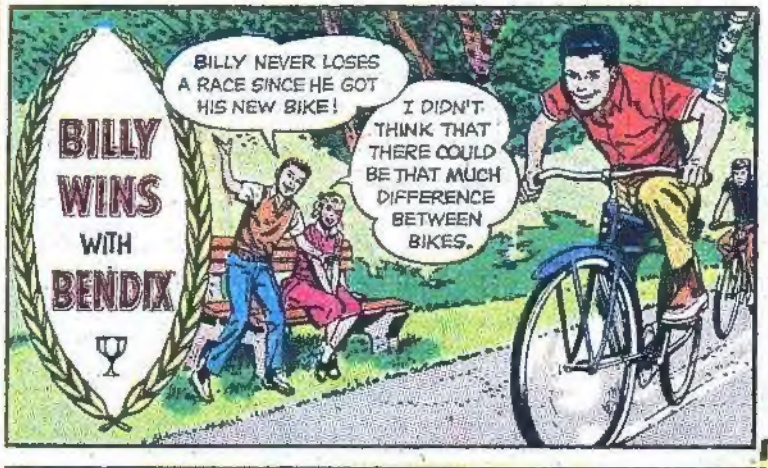

WHAT A GAME FOLKS! JONES' SACRIFICE BROUGHT IN TWO RUNS, AND NOW RIVERDALE TAKES THE LEAD... TO !...

..ANDREWS' STRIKE OUT RETIRES THE SIDE.. AND WE GO INTO THE BOTTOM OF THE NINTH...

JUGHEAD. NOW LISTEN CAREFULLY... WE ARE LEADING BY ONE RUN! WE MUST NOW STOP THE OTHER TEAM FROM SCORING. AND THE ONLY WAY TO DO THAT IS TO SEE WE DON'T DROP THE BALL, RIGHT?
RIGHT!


'CAUSE IF WE DO...
I GET IT!

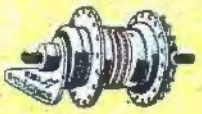
SO CENTRAL HIGH, TRAILING BY ONE RUN, SENDS THE TOP OF ITS BATTING ORDER TO THE PLATE... AND THE TYING RUN GETS ON BASE THROUGH AN ERROR BY YOU KNOW WHO..
..INTO LITTLE TINY PIECES I'LL BREAK HIM... AND THEN I'LL TAKE THE TINY, TINY PIECES AND I'LL....
--AND NOW AFTER STRIKING OUT THE NEXT TWO BATTERS, THE PITCHER GIVES UP TWO WALKS....
BASES LOADED..TWO OUT! I'LL RE-ENLIST! THAT'S WHAT I'LL DO! THEN THEY'LL GIVE ME A GUN, AND--
IT'S A LINE DRIVE OUT TO RIGHT FIELD.. JONES RACES OVER--
HE'LL DROP IT! I KNOW HE'LL DROP IT! I CAN'T LOOK! I'LL DIE IF HE DROPS IT.. AND THEN I'LL KILL HIM!
HE'S GOT THE BALL! A MAGNIFICENT CATCH!... AND THE BALL GAME IS OVER!
HOW'S HE DOING?
OH, HE'LL BE FINE IN A DAY OR TWO--
BUT HE'S STILL PRETTY SHAKEN!
END


BILLY WINS WITH BENDIX
BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!
I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.

IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES, AND I CAN STOP ON A DIME IF I HAVE TO!
THAT'S NEAT, BILLY!

THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG, AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!
SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.
ME TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC



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AUNT JUGGIE'S Advice to the Lovelorn!

Dear Aunt J.
The boys in my school all try to act very tough and hard boiled. This annoys me. How can I get them to change? -Mabel K.

DEAR MABEL K.
RELAX. EXPERIENCE PROVES THAT TOUGH EGGS WHO ACT HARD-BOILED ARE REALLY HALF BAKED.

Dear Aunt Juggie-
Every time I kiss my boy friend, he takes off into the stratosphere like a rocket. What shall I do? -Nervous

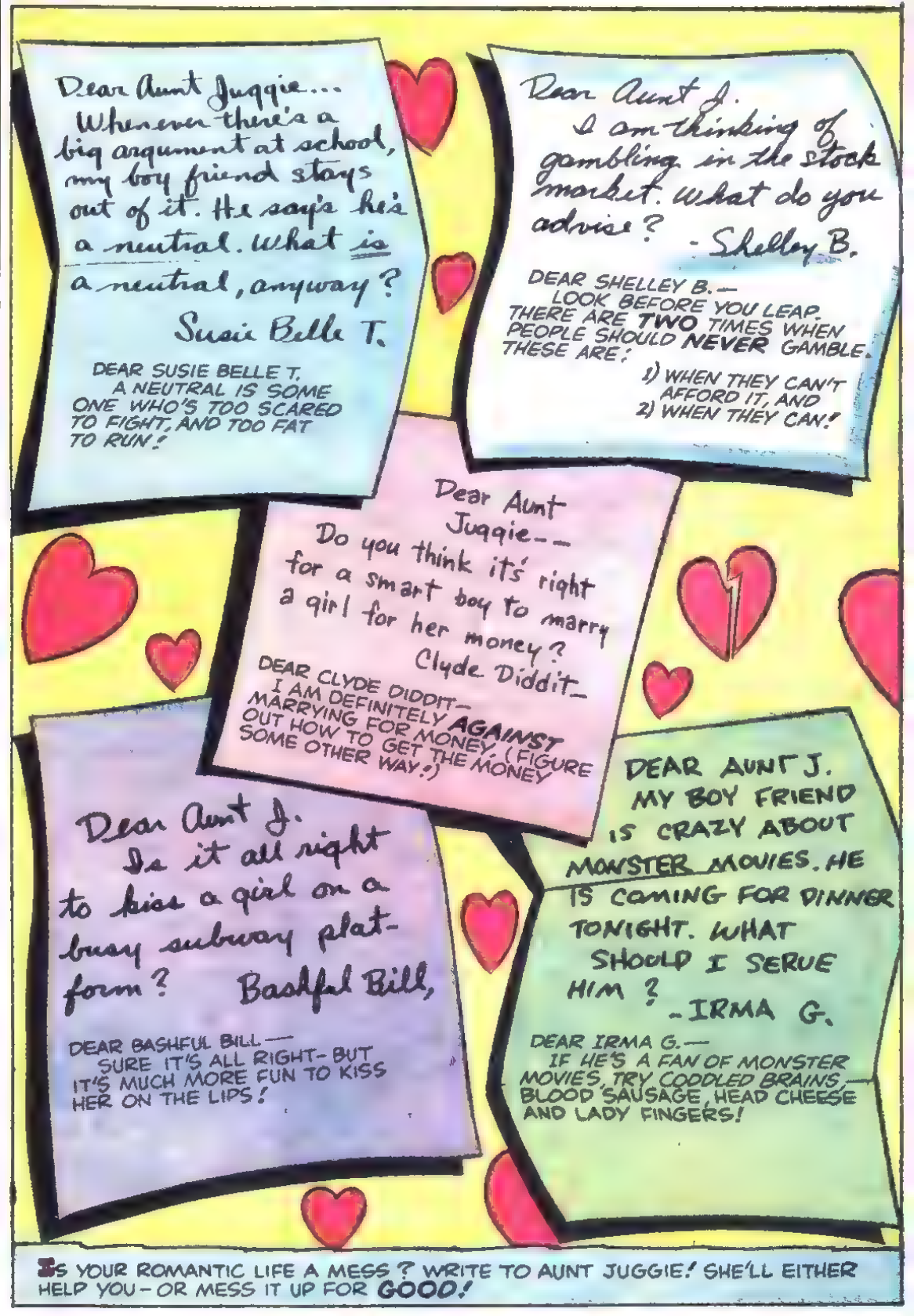
DEAR NERVOUS-
CALL CAPE CANAVERAL AT ONCE! YOU MAY BE AMERICA'S ANSWER TO RUSSIA'S YURI GAGARIN!

DEAR AUNT JUGGIE-
I AM GOING STUDY WITH A NICE GIRL. SHE SAYS I MUST ALWAYS BE HONEST WITH HER. IS THIS NECESSARY?
-PUZZLED LAD

DEAR PUZZLED LAD-
YOU SHOULD ALWAYS TELL YOUR GIRL FRIEND ANYTHING SHE'S LIABLE TO FIND OUT ANYWAY!

Dear Aunt J-
I am a girl in her early teens, and am learning to wear pretty clothes. But I can't get used to high heels. Who invented them anyway? -Annoyed.

DEAR ANNOYED-
HIGH HEELS WERE INVENTED BY A VERY SHORT GIRL WHO GOT TIRED OF BEING KISSED ON THE FOREHEAD!


Dear Aunt Juggie... Whenever there's a big argument at school, my boy friend stays out of it. He says he's a neutral. What is a neutral, anyway? Susie Belle T.
DEAR SUSIE BELLE T. A NEUTRAL IS SOME ONE WHO'S TOO SCARED TO FIGHT, AND TOO FAT TO RUN!
Dear Aunt J. I am thinking of gambling in the stock market. What do you advise? - Shelley B.
DEAR SHELLEY B.— LOOK BEFORE YOU LEAP. THERE ARE TWO TIMES WHEN PEOPLE SHOULD NEVER GAMBLE. THESE ARE: 1) WHEN THEY CAN'T AFFORD IT, AND 2) WHEN THEY CAN!
Dear Aunt Juggie— Do you think it's right for a smart boy to marry a girl for her money? Clyde Diddit—
DEAR CLYDE DIDDIT— I AM DEFINITELY AGAINST MARRYING FOR MONEY. (FIGURE OUT HOW TO GET THE MONEY SOME OTHER WAY.)
Dear Aunt J. Is it all right to kiss a girl on a busy subway platform? Bashful Bill,
DEAR BASHFUL BILL— SURE IT'S ALL RIGHT- BUT IT'S MUCH MORE FUN TO KISS HER ON THE LIPS!
DEAR AUNT J. MY BOY FRIEND IS CRAZY ABOUT MONSTER MOVIES. HE IS COMING FOR DINNER TONIGHT. WHAT SHOULD I SERVE HIM? - IRMA G.
DEAR IRMA G.— IF HE'S A FAN OF MONSTER MOVIES, TRY COODLED BRAINS— BLOOD SAUSAGE, HEAD CHEESE AND LADY FINGERS!
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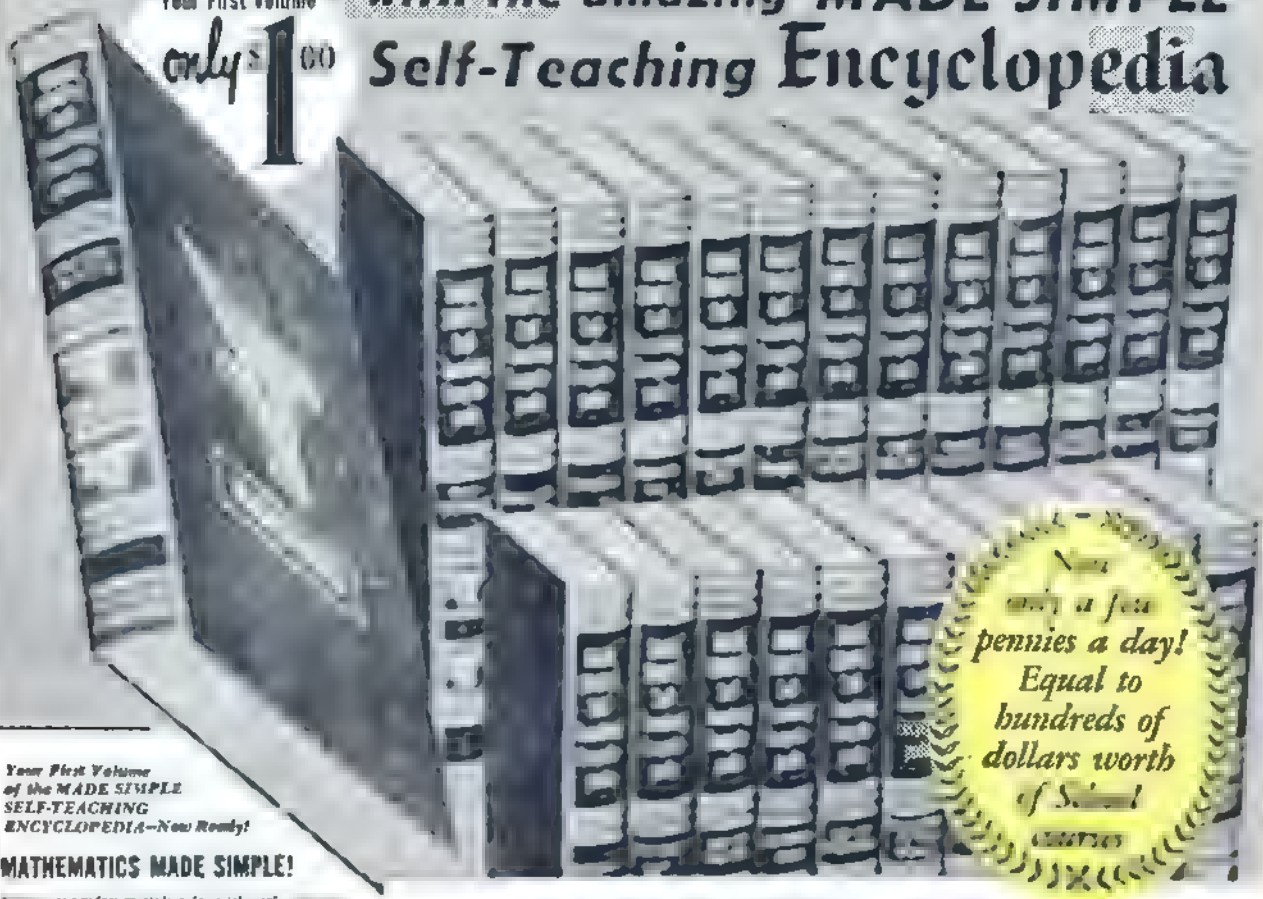

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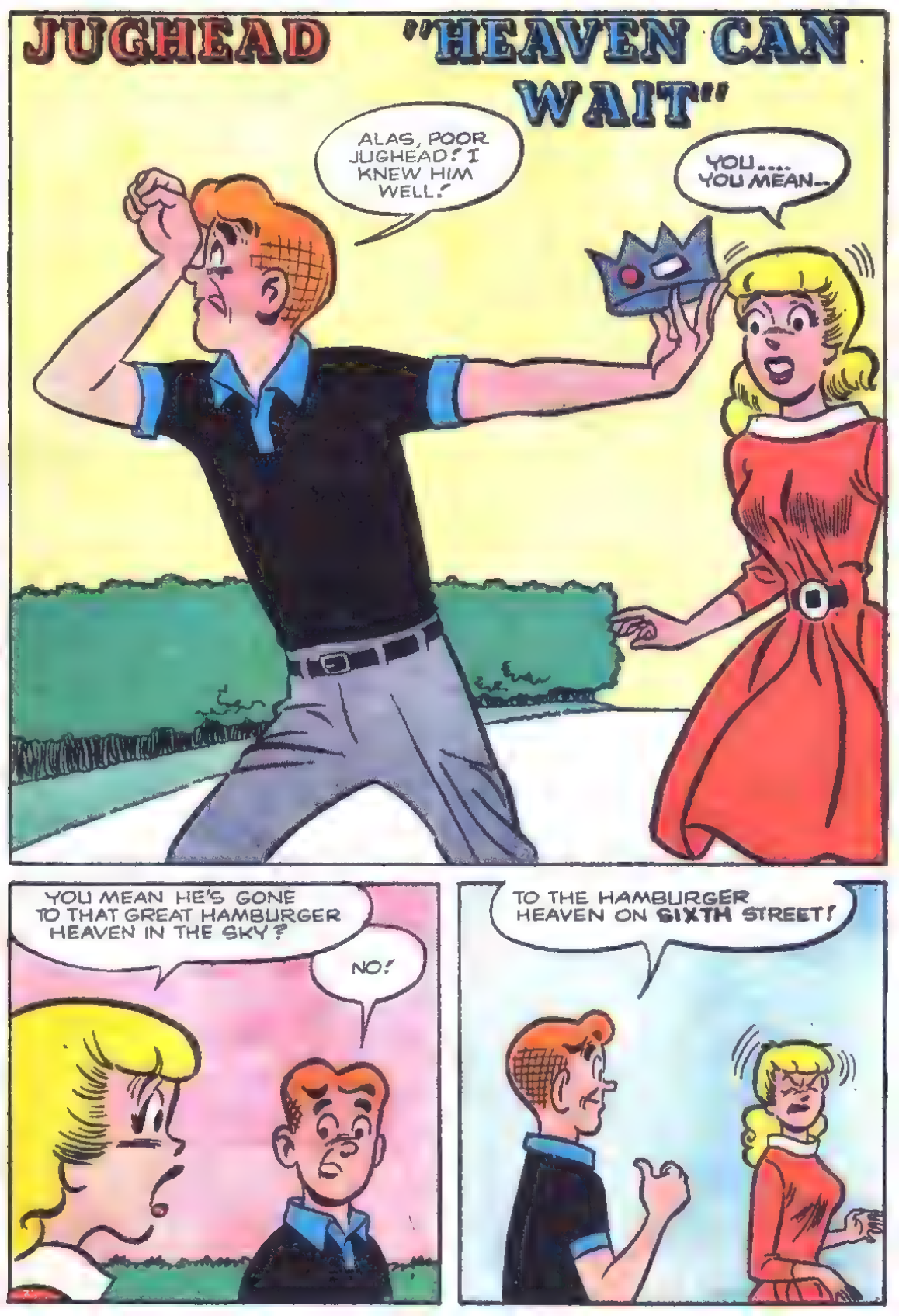
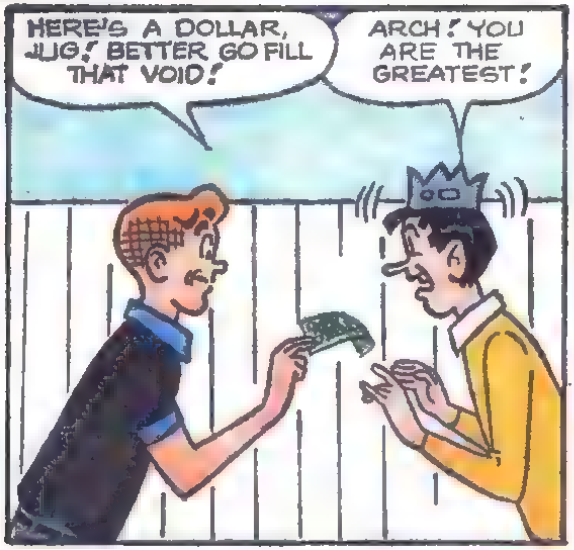

JUGHEAD "HEAVEN CAN WAIT"
ALAS, POOR JUGHEAD! I KNEW HIM WELL!
YOU..... YOU MEAN...
YOU MEAN HE'S GONE TO THAT GREAT HAMBURGER HEAVEN IN THE SKY?
NO!
TO THE HAMBURGER HEAVEN ON SIXTH STREET!

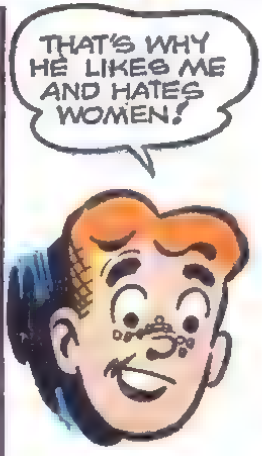
HE FOUND A TICKET THAT WAS GOOD FOR TEN FREE BURGERS!
HE TOOK OFF LIKE A BIG BIRD.. ZOOM!! I MEAN, LIKE WOW!
YOU MEAN HE'S GONE TO THAT PTOMAINE PALACE THAT JUST OPENED?
THAT HE DID!
TEN OF THOSE BURGERS WILL ROT HIS INSIDES!
ARE YOU KIDDING?
YOU'RE TALKING ABOUT THE BOY WITH THE CAST IRON STOMACH!
ALL RIGHT! THEN THEY'LL RUST HIS INSIDES!
2

ARCHIE! HOW CAN YOU BE SO CALLOUSED?
WHO? ME?
(GROAN) ARCH! I'M SICK! I'VE GOT PAINS IN MY STOMACH!
ALREADY?
QUICK! WE'VE GOT TO GET HIM TO A DOCTOR! IMMEDIATELY!..
..AND HAVE HIS STOMACH PUMPED!
GETOUTAHERE!! YOU..YOU..FEMALE!!
YOU DIDN'T GET THE FREE BURGERS, EH?
NO! THE TICKET HAD EXPIRED!
WHAT I'VE GOT IS HUNGER PAINS!
3


HERE'S A DOLLAR, JUG! BETTER GO FILL THAT VOID!
ARCH! YOU ARE THE GREATEST!

YOU JUST DON'T UNDERSTAND HIM!
WHO DOES?

I DO!


THAT'S WHY HE LIKES ME AND HATES WOMEN!

FEMALES JUST DON'T DIG HIM!

WHAT'S TO DIG?
NO! THAT'S WHERE YOU'RE WRONG!
HE'S A GLUTTON!

HE'D LIKE TO BE A GLUTTON, BUT HE NEVER HAS ENOUGH MONEY!
4

IT TAKES A MAN TO UNDERSTAND OL' JUG!
WHO IS HE?
WHO IS WHO?
THE MAN WHO UNDERSTANDS ME!
ME!
YOU?
OF COURSE! I'M YOUR BEST PAL! YOUR BUDDY!
AH! THAT IS TOUCHING! YES INDEEDY! THAT IS TOUCHING!
ISN'T THAT TOUCHING? I THINK IT'S TOUCHING! DO YOU THINK IT'S TOUCHING?
I'M TOUCHED! I'M TOUCHED!
5

...AND SPEAKING OF...
YOU'RE STILL HUNGRY AND STILL BROKE!
YOU DO UNDERSTAND ME!
SEE? HE DOES UNDERSTAND ME!
GOOD BYE, JUGHEAD!
GOOD BYE? IS THAT FINAL?
GOOD BYE! IT'S FINAL!
ALAS, POOR JUGHEAD! YOU DO KNOW HIM WELL!
TOO WELL!

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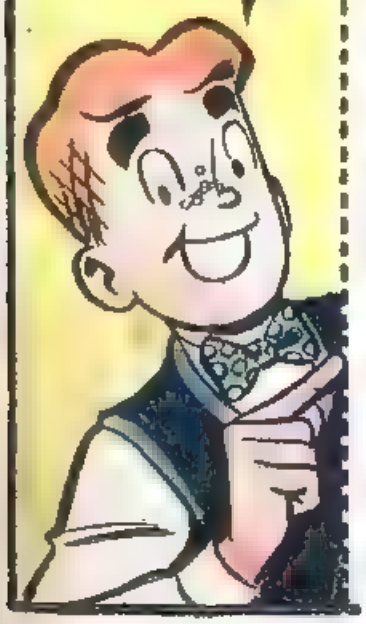

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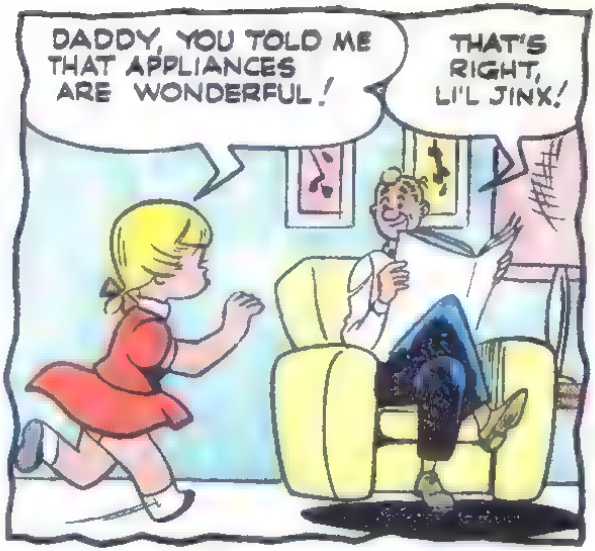
CITY _____ STATE _____

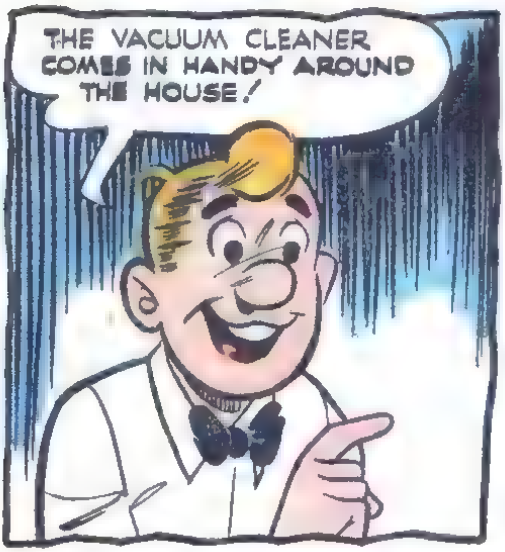
PLEASE NOTE!

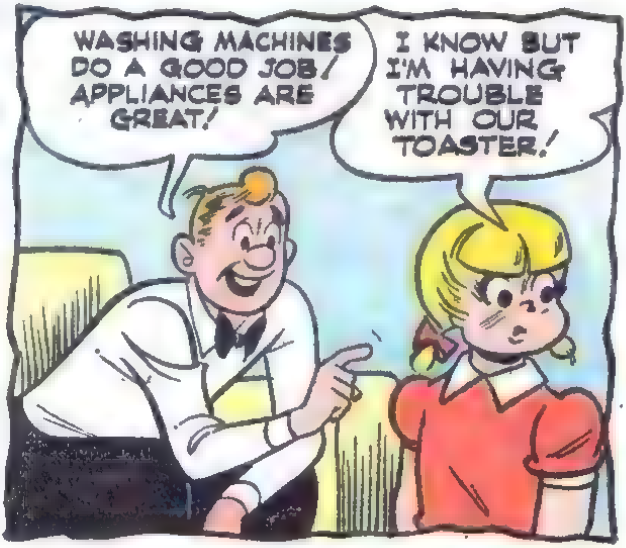
THIS IS A PRE-PUBLICATION OFFER!...THE ANNUAL AND CALENDAR ARE MAILED SEPARATELY...YOU WILL RECEIVE EACH ONE AS SOON AS IT IS READY FOR MAILING--BE PATIENT!

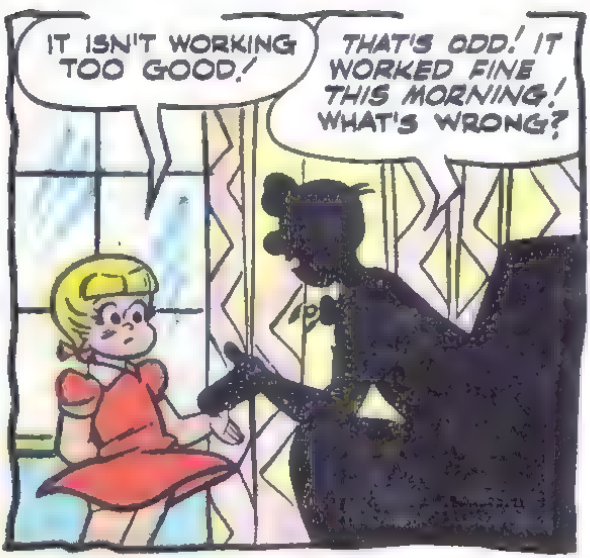
LI'L JINX

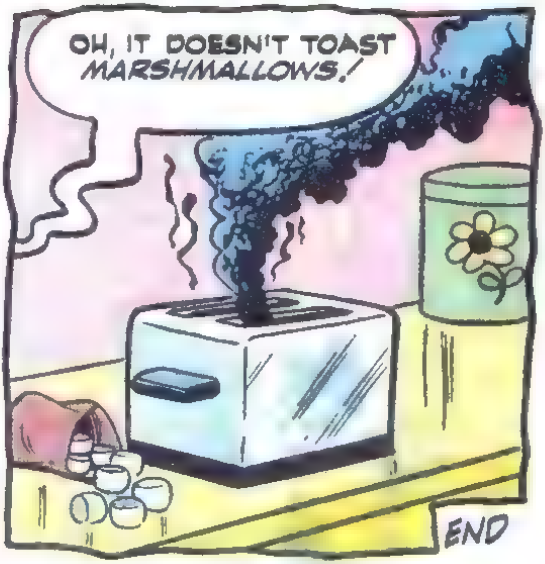
"OUT OF ORDER!"



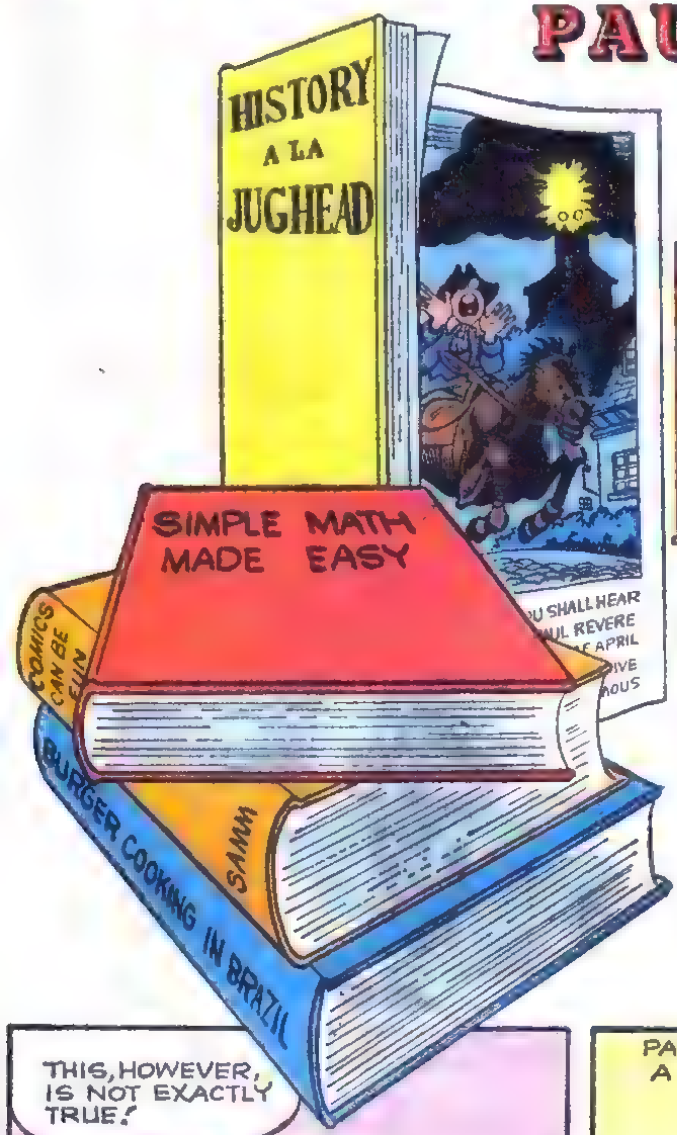




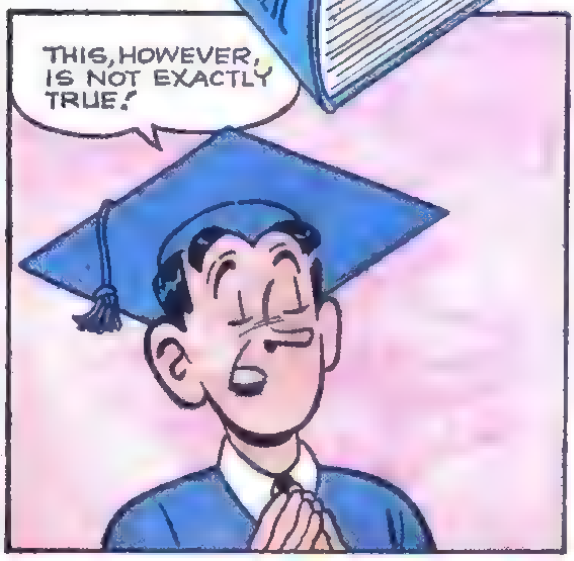


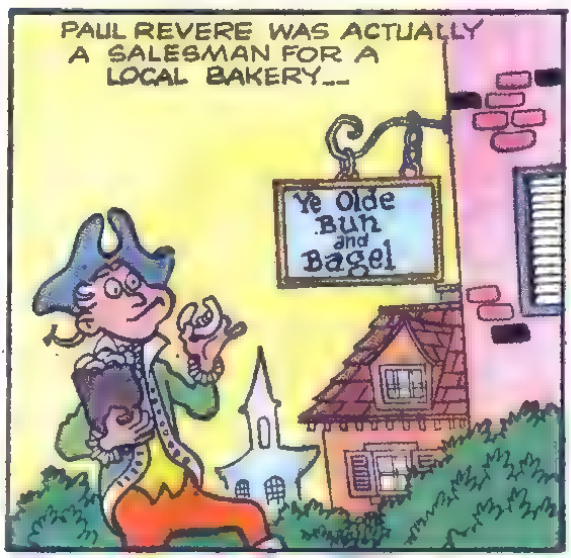


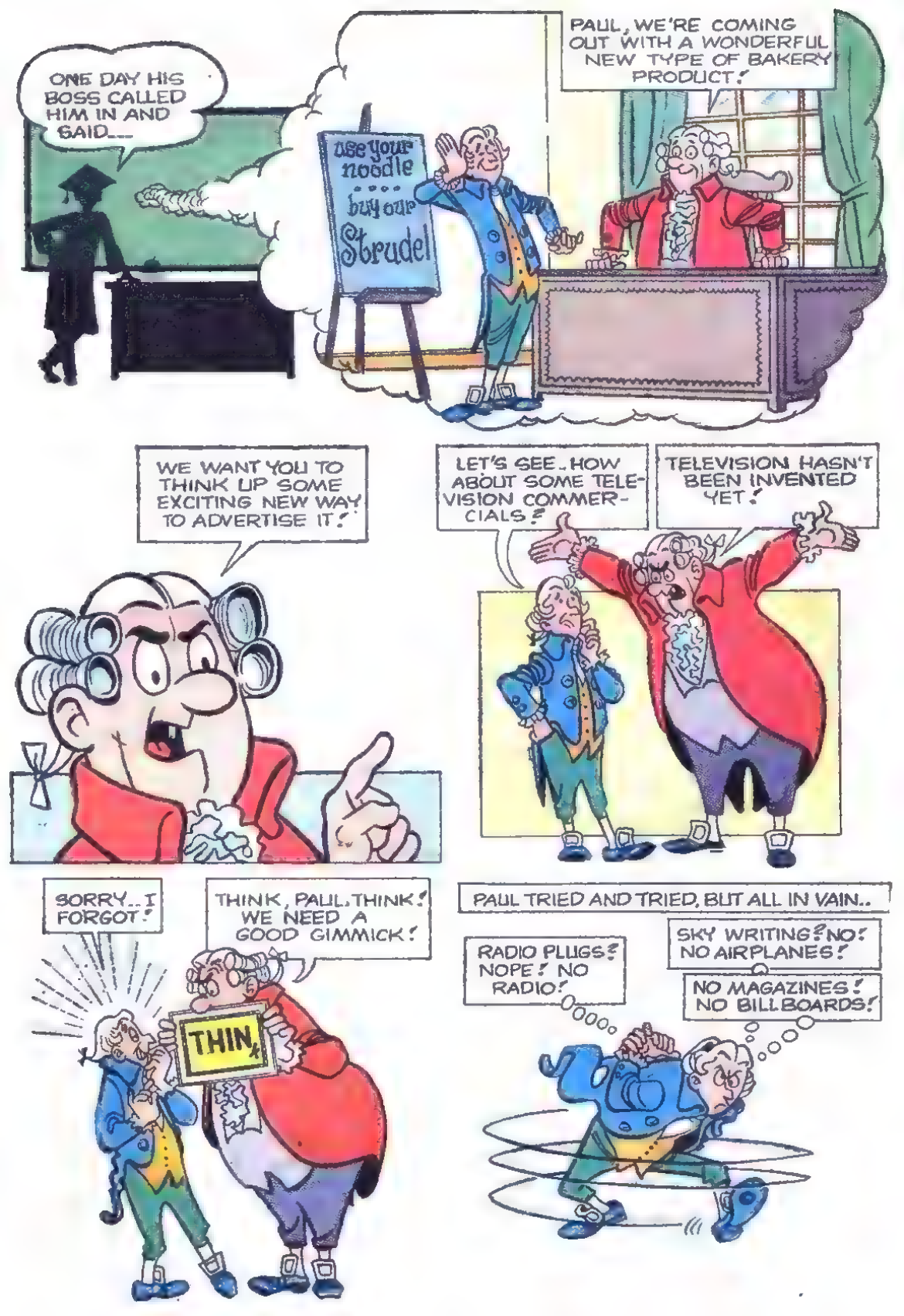
THE MIDNIGHT RIDE OF PAUL REVERE



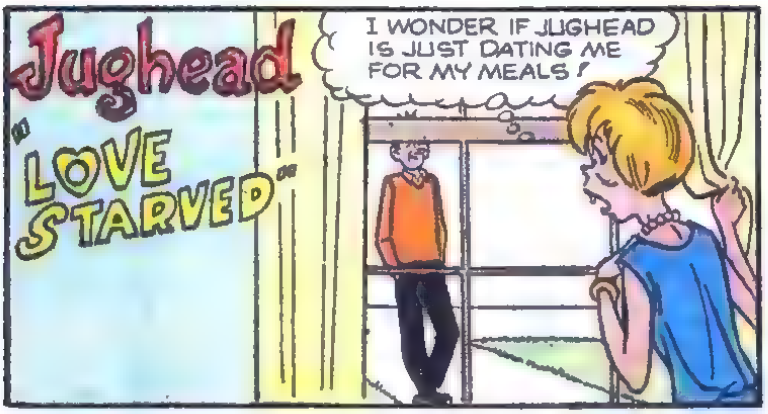
ACCORDING TO LEGEND, PAUL REVERE RODE THROUGH THE COUNTRYSIDE IN APRIL, 1775, TO WARN THE COLONISTS THAT BRITISH SOLDIERS WERE COMING!

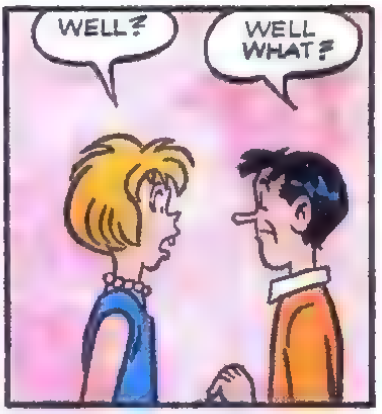


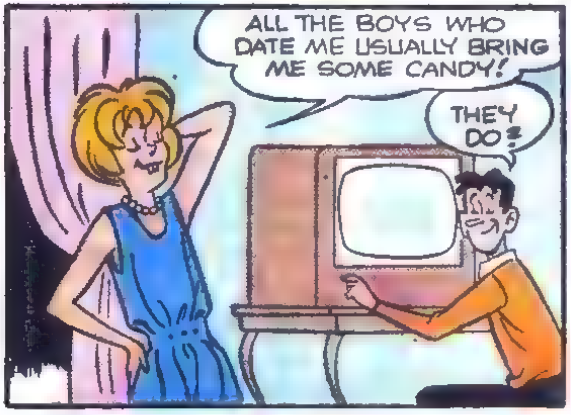


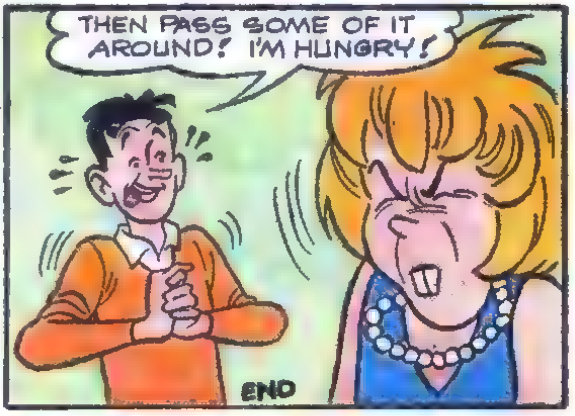

ONE DAY HIS BOSS CALLED HIM IN AND SAID...
use your noodle .... buy our Strudel
PAUL, WE'RE COMING OUT WITH A WONDERFUL NEW TYPE OF BAKERY PRODUCT!
WE WANT YOU TO THINK UP SOME EXCITING NEW WAY TO ADVERTISE IT!
LET'S SEE.. HOW ABOUT SOME TELEVISION COMMERCIALS?
TELEVISION HASN'T BEEN INVENTED YET!
SORRY.. I FORGOT!
THINK, PAUL, THINK! WE NEED A GOOD GIMMICK!
THINK
PAUL TRIED AND TRIED, BUT ALL IN VAIN..
RADIO PLUGS? NOPE! NO RADIO!
SKY WRITING? NO! NO AIRPLANES!
NO MAGAZINES! NO BILLBOARDS!

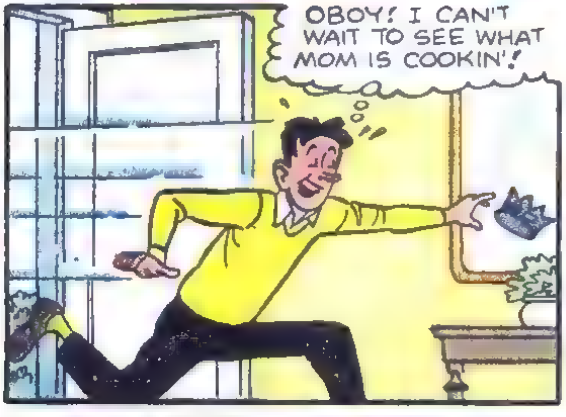
FINALLY, HIS BOSS SAID..
THE BEST THING IS A PERSONAL TOUR! YOU CAN COVER THE LEXINGTON AND CONCORD TERRITORY!
OKAY, BOSS!
BEFORE I GO, TELL ME ABOUT OUR NEW PRODUCT!
AHEM! IN THE PAST, OUR BAKERY HAS MADE RAISIN MUFFINS, CORN MUFFINS, BRAN MUFFINS AND BLUEBERRY MUFFINS...
..BUT NOW AT LAST, WE'VE COME UP WITH A TRULY UNUSUAL PRODUCT! WE DECIDED TO CALL THEM ENGLISH MUFFINS!
LET'S SEE, I'LL NEED A CATCHY SLOGAN!
I'VE GOT IT! A SLOGAN FOR MY TRIP: "THE ENGLISH ARE COMING!"
THE ENGLISH ARE COMING
THE ENGLISH ARE COMING
SO PAUL REVERE RACED THROUGH THE COUNTRYSIDE SHOUTING HIS SLOGAN! UNFORTUNATELY THE PEOPLE THOUGHT HE WAS TALKING ABOUT SOLDIERS, NOT MUFFINS,...AND THIS STARTED THE AMERICAN REVOLUTION...
CLASS DISMISSED

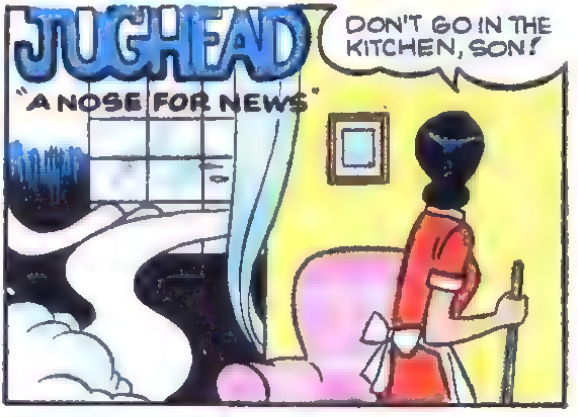

Jughead
"LOVE STARVED"
I WONDER IF JUGHEAD IS JUST DATING ME FOR MY MEALS!

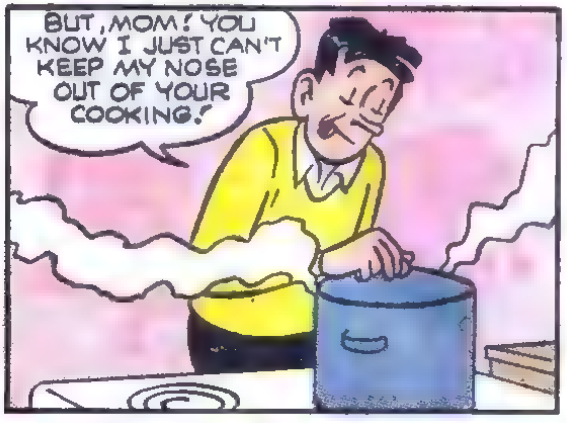

WELL?
WELL WHAT?

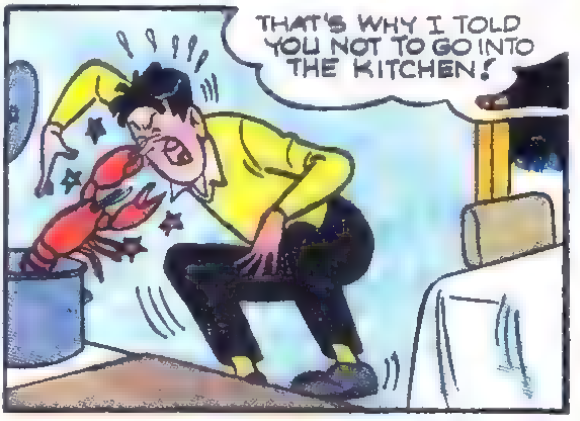

ALL THE BOYS WHO DATE ME USUALLY BRING ME SOME CANDY!
THEY DO?


THEN PASS SOME OF IT AROUND! I'M HUNGRY!
END

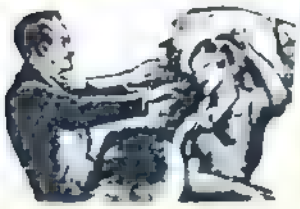

OBOY! I CAN'T WAIT TO SEE WHAT MOM IS COOKIN'!


JUGHEAD
"A NOSE FOR NEWS"
DON'T GO IN THE KITCHEN, SON!


BUT, MOM! YOU KNOW I JUST CAN'T KEEP MY NOSE OUT OF YOUR COOKING!


THAT'S WHY I TOLD YOU NOT TO GO INTO THE KITCHEN!

GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!



Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

[illegible] EASILY and quickly you'll be [illegible] ng months of study. The [illegible] It's that [illegible] WHEN YOU KNOW HOW.

Imagine the thrill of being able to EXERT YOUR POWER OVER OTHERS. You'll be the center of attraction at parties or work. You'll be able to make others do your bidding...perform and entertain with feats that have baffled millions for years. And you'll do these wonders with EASE For Hypnotism is no longer a secret miracle of science but a POWER anyone can exert over another...when you know how!

25 MIRACLE LESSONS

HOW TO HYPNOTIZE
New Simple Technique

HOW TO AWAKEN SUBJECT

THE POST-HYPNOTIC SUGGESTION
How to make others do your bidding after they are awakened; hypnotizing by telephone.

HOW TO GAIN MAGNETIC NEW PERSONALITY

MESMERISM
Quick technique for hypnotizing.

MAGNETIC HEALING
How to stop pain. Much surgery is performed by Hypnotism

HOW TO HYPNOTIZE FOR MONEY

CURING BAD HABITS
[illegible] top smoking.

POWER OF SUGGESTION

HYPNOTIZE YOURSELF

MAGNETIC INFLUENCE
Control others.

HYPNOTIZING CROWDS

HOW TO ENTERTAIN

MIND READING

HYPNOTISM IN BUSINESS

and much, much more is covered!

Palmer-Jones Publishers, Dpt. 29
285 Market St., Newark, N. J.

SIMPLE SECRETS REVEALED AT LAST

For years the knowledge of how to produce hypnotic sleep has been so well guarded that only a few have mastered this art. But now the veil of secrecy has been lifted and the innermost SECRETS and techniques revealed for the first time. The fact is that Hypnotism is a scientific fact that anyone can learn. Once you know these secrets and methods you can bring about this strange and wonderful control that has only been used by doctors, psychiatrists and entertainers in the past. Yes, now this remarkable phenomena will be yours to use for pleasure, self-development and countless other benefits.

YOU CAN PERFORM ANY HYPNOTIC FEAT!

[illegible] There isn't anything anyone has ever done with this art that you cannot do! YOU can [illegible]

SO EASY TO MASTER!

Here at last is the most perfect, complete and easily-learned course [illegible] In three [illegible] learn the [illegible]

[illegible] planations are given. The entire 25-lesson Guide to Hypnotism is written in plain, SIMPLE language that anyone can understand. After the third lesson you are able to begin performing countless techniques and powers clearly explained in the next 22 lessons. You'll learn how to cure bad habits in yourself and others, how to BUILD PERSONAL MAGNETISM, SLEEP without drugs, use Hypnotism to help STOP PAIN, stop smoking, BUILD WILL POWER, LOSE WEIGHT, IMPROVE YOUR MEMORY and so much more. And you'll learn how to MAKE MONEY with your new power by entertaining at parties, lodges, club meetings, etc. Truly, this knowledge will give you a New SURGE of CONFIDENCE and POWER unlike any you have ever known!

ACT, FEEL AND BE A NEW PERSON!

How often have you wished that you could EXERT a MAGNETIC POWER and INFLUENCE OVER OTHERS? Get people to respond to your every command...win respect, admiration and envy from both men and women! Well, DREAM NO LONGER. It's all possible through the secret, magnetic power of Hypnotism. You'll not only be MASTER OVER OTHERS but also you [illegible] A STRONG, MAGNETIC PERS[illegible] rough Self-Hypnotism, You use Mesmerism to READ the MINDS of others and Plant YOUR Thoughts in their minds. You can [illegible] self to ACCOMPLISH [illegible] easily as you can command others You have the power to accom[illegible] your in[illegible]

25 Fact-Packed LESSONS TELL ALL!

Never before has such a Complete and authentic course on Hypnotism been available at such a low price. Doctors and students have PAID hundreds of DOLLARS for personal instruction in Hypnotism, when obtainable. Knowledge such as this can be worth THOUSANDS of DOLLARS to the user over the years. Yet, due to printing economies, large press runs and also by the elimination of correspondence costs, the complete 25-Lesson Guide To HYPNOTISM is yours for only $1.98. Yes, only $1.98 for the COMPLETE COURSE bound in book form. Certainly a tiny investment for so much!

- USE FOR 30 DAYS - WITHOUT OBLIGATION!

PROVE to Yourself that YOU CAN HYPNOTIZE ANYONE! Order the 25-Lesson Guide to Hypnotism today and put it to the test the very next evening. The first three chapters teach you the SECRET of Hypnotism and the 23 chapters that follow introduce you to many new WONDERS of this miraculous art. For the next 30 days as our guest, perform the [illegible] VALUE - you have ever received [illegible] $1.98--we don't want you to keep it. Just mail it back and the small payment you sent will be PROMPTLY refunded---no questions asked. You have nothing to lose -- amazing new [illegible]

CHECK HERE HYPNOTIC POWERS YOU WANT!

- ☐ INFLUENCE OTHERS
- ☐ SELF-HYPNOSIS
- ☐ CURE BAD HABITS
- ☐ LOSE WEIGHT
- ☐ STOP SMOKING
- ☐ PERFORM STUNTS, TRICKS
- ☐ DO MIND READING
- ☐ GAIN MAGNETIC PERSONALITY
- ☐ RELIEVE TENSION
- ☐ MAKE MONEY

MAIL NO-RISK FREE TRIAL COUPON!

[illegible] 29
285 [illegible], Newark, New Jersey

YES, [illegible] ME TRIAL the complete 25-Lesson [illegible]

☐ I enclose $[illegible] payment [illegible] refunded if I am not [illegible]

Name _____

Address _____

City _____ Zone ___ State _____

☐ I agree that I will not use this power for other [illegible] proper use.

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER
BARBARA MOHR
172 Irving Avenue
Brooklyn 37, N. Y.

Seeds and How They Are Distributed

A seed is actually a tiny plant surrounded by a supply of food to nourish it until it is large enough to make its own food. These parts are covered by a hard coat which holds moisture inside until the seeds start to grow.

As soon as the seed sprouts the tiny plant begins to get roots and leaves. After it is nourished it turns green.

Seeds are distributed by various methods. One way is by the wind. Some seeds are tiny and easily blown from one place to another. Plants that depend on the wind to spread their seeds usually produce a large number of them.

Other seeds have hooks or pricks on them which stick to fur, hair or clothing. A passing animal may come by and pick one up on his fur and carry them a far distance before they fall off.

Birds carry seed also. The birds pick up seed on their muddy feet and carry them far from the original plant. Insects carry them too.

There are also seeds that float in the water until they catch in the mud and grow there. Others are carried long distances by ocean currents. There are many ways in which seeds may be distributed, perhaps there are still some ways which are unknown to man.

SECOND PRIZE — $3.00

REPORTER
GAIL TIREY
P.O. Box 585
Tuckerman, Ark.

ELEPHANTS

The Elephant is the largest living land animal. When full grown, elephants are from 9 to 15 feet high and weigh from 4,000 to 9,000 pounds.

They can live to be 100 or more years old.

Elephants have remarkably large bodies, a thin skin, a scant growth of hair, a short neck, an enormous head, large legs and feet, and a proboscis or trunk. The trunk is a huge elongation of the nose and upper lip. It is very strong and serves alike for respiration, smell, taste, touch, and prehension. With its trunk the animal collects food and takes in drink.

The female breeds at 15 years of age, bearing a single young at birth. The period of gestation is about 21 months. The young elephant sucks with its mouth and not with its trunk.

THIRD PRIZE — $2.00

REPORTER
SUSAN KING
1201 South Jackson
San Angelo, Texas

THE TAJ MAHAL

The Taj Mahal is one of the most beautiful and costly tombs in the world. It was built by the Indian ruler Shah Jahan in

memory of his wife. The tomb stands in Northern India. Twenty thousand men worked for twenty-one years before it was finally completed.

The name Taj Mahal means "Crown of Palaces". The Taj Mahal is made of white marble. Both Shah Jahan and his wife are buried in the tomb.

The inside of the Taj Mahal is lighted by delicate carved-stone windows. It stands in a lovely garden. A long pool of water reflects the image of the building.

FOURTH PRIZE — $1.00

REPORTER
ERIC BAIZER
856 Mission Hills
St. Louis 41, Mo.

Reggie: I'm nobody's fool.
Archie: Maybe we can get someone to adopt you.

* * *

Archie: How'd you get the black eye?
Reggie: I went to party and was struck by the beauty of the place.

* * *

Miss Grundy: Jughead, can you give me an example of wasted energy?
Jughead: Telling a hair-raising story to a bald-headed man.

* * *

Betty: Do you like cod fish balls?
Veronica: I don't know. I've never been to one.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
PRESS
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

Every member gets this official press card and beautiful 4 color button

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241 Church St., New York 13, N. Y.

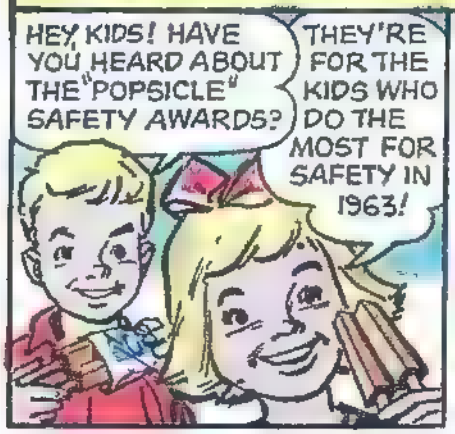
Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to-

NAME AGE
(PLEASE PRINT PLAINLY)

ADDRESS

CITY STATE

ANNOUNCING THE "POPSICLE" SAFETY AWARDS!



It's smart to play it safe with "Popsicle"

all the time ...everywhere!

NOMINATIONS: Anyone through age 16 may be nominated. Nominations must be sponsored by local Police Dept., PTA's, etc. Final judging in Sept. '63.

Kids! For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 46, N.Y.

"POPSICLE" and "SICLE" are Reg. T.M.
© 1963 Joe Lowe Corporation, New York 1, N.Y.

PARACHUTE — $2.95
(22 Ft. Cir.)

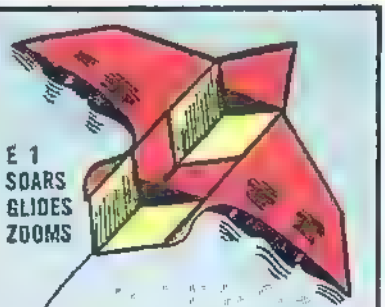
Air Force surplus 'chutes 22 ft. cir. used to drop emergency supplies—Type G8—International orange color. Complete with rayon shroud lines. The cloth alone is worth more than the price of the 'chute! Use them for dozens of things—covers, drag-chutes, kites, shelters, etc. Only $2.95 each, plus 35c Pp & Hdlg.

SILENT DOG WHISTLE

ONLY YOUR DOG CAN HEAR IT! HUMANS CAN'T.

This whistle calls your dog instantly. He hears it for terrific distances, but human ears can't. Ideal trainer—brings dog the minute you call.

$1



SPACE-BIRD

NEW! IT'S A BIRD —IT'S A PLANE.

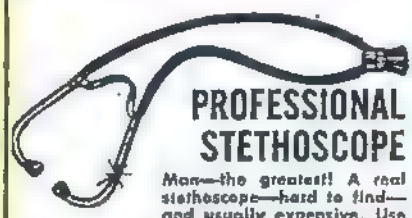
3 Dimensional Aeronautical Kite Climbs—Zooms—Glides. A Terrific Flyer In All Weather—No Tail—No Running. Made of Tear-Proof Acetate. Wings Flutter in Continuous Bird-Like Action! 48 inch Wing-Spread; 33 inches long. Complete with 250 Ft. of Cord. This Fabulous Flyer only $3.98

KANGAROO SHOES

You'll jump like an astronaut on the moon! Steel springs zoom you off the ground — and the harder you hit, the higher you go! Fit over your shoes—any size, 6 to 12. Leap and bound whenever you want to go!

$3.98

PROFESSIONAL STETHOSCOPE



Man—the greatest! A real stethoscope—hard to find—and usually expensive. Use it to hear heart-beats; learn rudiments of respiratory system. The real thing—and cheaper than a toy! A terrific bargain at only—

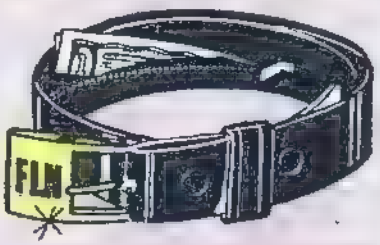
$2.95

SECRET ZIPPER MONEY BELT

With Your Initials on Buckle

Genuine leather belt has secret zipper pocket. Keeps things you want to hide safe from prying eyes. Black leather with silvery-medium buckle on which we engrave your initials. Waist size, 26" to 44". Print size, and initials when ordering. Only—

$2.98



EMPIRE MDSG. CO., Dept AC-5, TUCKAHOE, NEW YORK

EMPIRE MDSG. CO. Dept. AC-5
140 Marbledale Rd., Tuckahoe, N. Y.

Rush me the items checked below. Enclosed is $..... (Sorry, no COD). Your money back if not completely satisfied.

- ☐ Parachute
- ☐ Dog Whistle
- ☐ Kangaroo Shoes
- ☐ Stethoscope
- ☐ Space-Bird
- ☐ Secret Belt

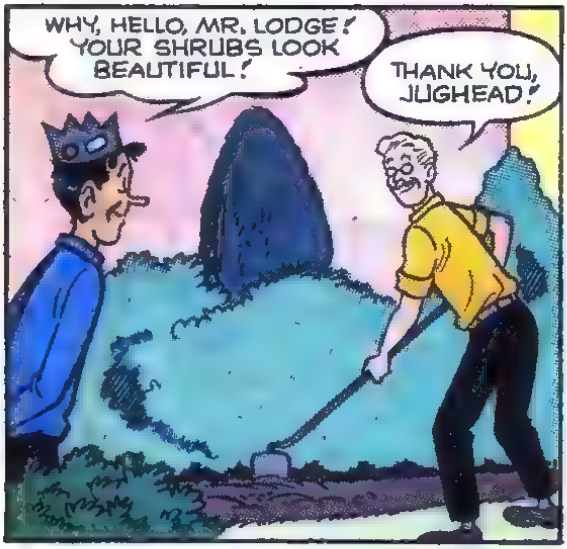
Name .....

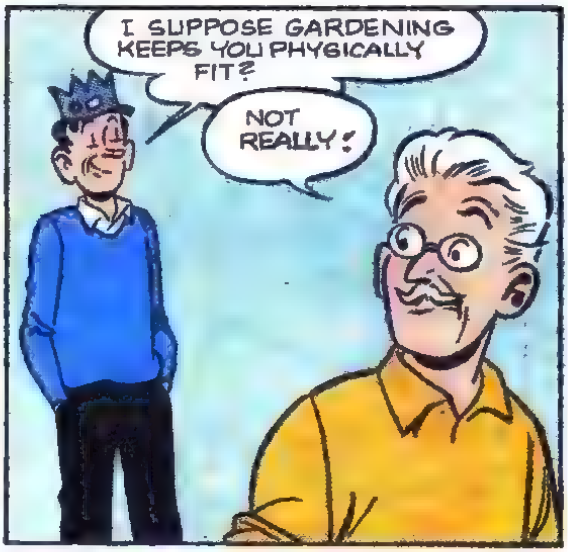
Street .....

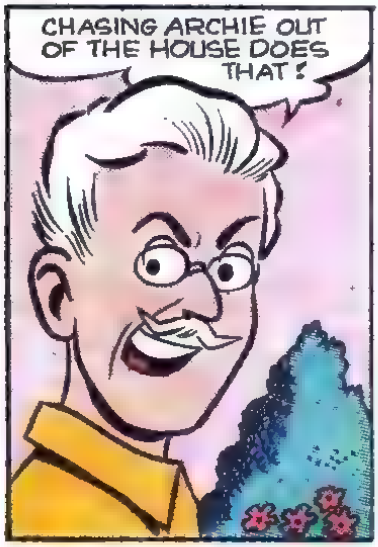
City ..... State .....

NOW THERE GOES A GUY WHO'S NOT GETTING MY VOTE FOR FATHER OF THE YEAR!
YOU MEAN KINDLY OLD MR. LODGE?
jughead
SUCCESS SYMBOL
KINDLY OLD MR. LODGE IS OUT TO PART ME FROM MY HIDE!
SURELY YOU JEST!
JEST MENTION MY NAME TO THE OL' BEAR AND SEE FOR YOURSELF!

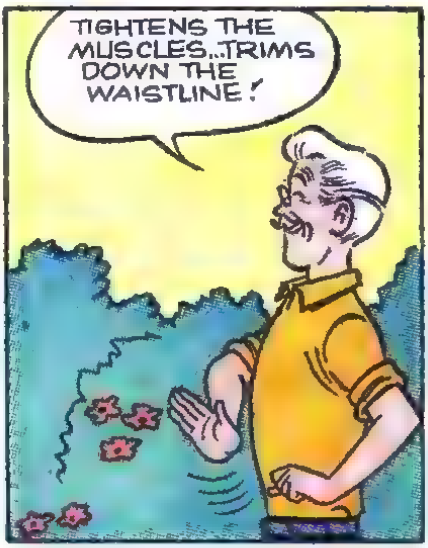
WHY DIDN'T ARCHIE COME IN?
YOUR DAD'S OUTSIDE! NEED I SAY MORE?
DADDY'S SPOILING MY LOVE LIFE! I WISH THERE WAS SOME WAY TO CHANGE HIS OPINION OF ARCHIE!
JUST MAKE HIM APPRECIATE OL' ARCH'S GOOD POINTS!
THAT'S A GOOD IDEA, ONLY DADDY CAN'T FIND ANY!
IT'S JUST A SIMPLE MATTER OF SELLING!
JUGGIE! NOBODY, BUT NOBODY CAN SELL ARCHIE TO DADDY!
UNBELIEVER! YOU HAVE JUST ISSUED A CHALLENGE!

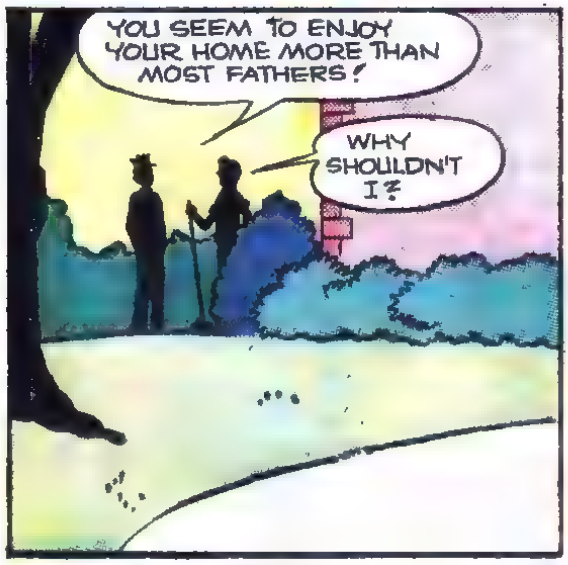

WHY, HELLO, MR. LODGE! YOUR SHRUBS LOOK BEAUTIFUL!
THANK YOU, JUGHEAD!

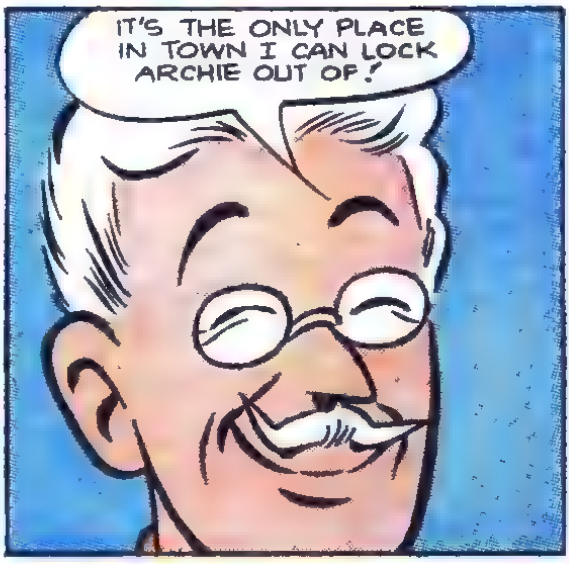

I SUPPOSE GARDENING KEEPS YOU PHYSICALLY FIT?
NOT REALLY!


CHASING ARCHIE OUT OF THE HOUSE DOES THAT!

KEEPS THE OLD LEGS IN SHAPE!


TIGHTENS THE MUSCLES...TRIMS DOWN THE WAISTLINE!


YOU SEEM TO ENJOY YOUR HOME MORE THAN MOST FATHERS!
WHY SHOULDN'T I?


IT'S THE ONLY PLACE IN TOWN I CAN LOCK ARCHIE OUT OF!

...ALTHOUGH THIS IS MORE THAN JUST A HOUSE!...IT'S AN ESTATE!
DO YOU OWE THAT TO ARCHIE, TOO?
HMM! IN A WAY, I GUESS I DO!
I LIKE TO LEAVE FOR WORK BEFORE HE ARRIVES, AND I OFTEN WORK LATE TO AVOID RUNNING INTO HIM!
AS A RESULT I MAKE MORE MONEY THAN MOST MEN!
I EVEN WORK SOME WEEKENDS WHEN I KNOW HE'S GOING TO BE HANGING AROUND!

HA,HA! ISN'T IT FUNNY HOW THINGS WORK OUT SOMETIMES?
HUH?
WHY, DON'T YOU SEE? MOST OF YOUR HEALTH, WEALTH AND HAPPINESS, IS A DIRECT RESULT OF....
EGAD!
...OF ARCHIE!
THAT FLAKY LITTLE MONSTER!
WHY, IF IT WASN'T FOR HIM,...
I SEE IT, RONNIE, BUT I DON'T BELIEVE IT!
ABE LINCOLN USED TO HANG THERE!
WHEN THAT JUGHEAD STARTS OUT TO SELL SOMETHING, HE REALLY SELLS!

INSURE YOUR FUTURE WITH AN I.C.S. HIGH SCHOOL DIPLOMA

Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

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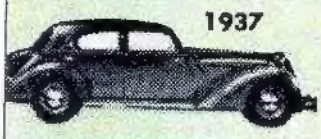
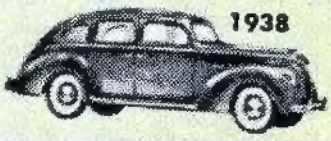
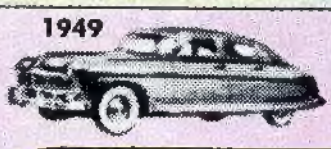
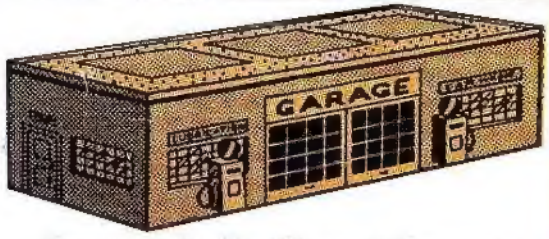




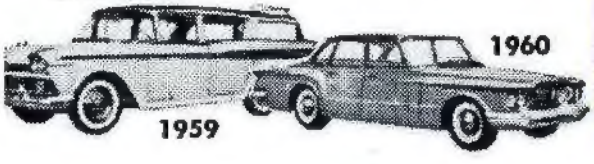




Comes packed in this special garage box in which to store your models!

KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send $2.49 money order or check with coupon.

Satisfaction guaranteed or your money refunded. No C.O.D.'s please!



HERE'S A COMPLETE LIST OF CARS YOU GET

1915 Buick	1932 Essex	1949 Hudson
1916 Apperson	1933 Dodge	1950 Chrysler
1917 Oakland	1934 LaFayette	1951 Nash
1918 Baker Electric	1935 Cadillac	1952 Plymouth
1919 Franklin	1936 Terraplane	1953 Mercury
1920 Chevrolet	1937 Hupmobile	1954 Chrysler
1921 Case	1938 Ford	1955 Lincoln
1922 Mercer	1939 Packard	1956 Dodge
1923 Stearns	1940 Mercury	1957 DeSoto
1924 Chandler	1941 Plymouth	1958 Ford Thunderbird
1925 Locomobile	1942 Lincoln	1959 Rambler
1926 Cleveland	1943 Nash	1960 Valiant
1927 Jordan	1944 Willys Jeep	1961 Willys
1928 Kissel	1945 DeSoto	1962 Chrysler
1929 Auburn	1946 Dodge	1963 Oldsmobile
1930 Cord	1947 Kaiser	
1931 Durant	1948 Ford	

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